FREE GUIDE

Website ADA Compliance: Quick-Start Checklist

15 fixes that remove the most common accessibility barriers

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ADA lawsuits over websites keep rising. You don't need to fix everything overnight — start with these 15 high-impact items (aligned with WCAG 2.2 AA). This is general guidance, not legal advice.

- ■ **1. Alt text on images**
  Every meaningful image needs a text alternative. Decorative images get empty alt.
- ■ **2. Color contrast 4.5:1**
  Body text must contrast enough with its background. Test it — don't eyeball it.
- ■ **3. Keyboard navigation**
  Unplug your mouse. Can you reach and use everything with Tab + Enter?
- ■ **4. Visible focus indicators**
  Keyboard users must SEE where they are on the page.
- ■ **5. Form labels**
  Every input needs a real , not just placeholder text.
- ■ **6. Video captions**
  All videos need captions; audio needs transcripts.
- ■ **7. No keyboard traps**
  Users must be able to Tab INTO and OUT of every widget.
- ■ **8. Descriptive links**
  'Click here' tells nobody anything. Say where the link goes.
- ■ **9. Heading structure**
  One H1, logical H2/H3 order — screen readers navigate by headings.
- ■ **10. Skip-to-content link**
  Let keyboard users jump past your navigation.
- ■ **11. Error messages that help**
  Say WHAT went wrong and HOW to fix it, next to the field.
- ■ **12. No flashing content**
  Anything flashing more than 3x/second is a seizure risk.
- ■ **13. Touch target size**
  Buttons at least 24x24px — small targets exclude many users.
- ■ **14. Language attribute**
  Set so screen readers pronounce correctly.

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■ 15. Accessibility statement

Publish one: what you do, known limits, and a contact for issues.

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